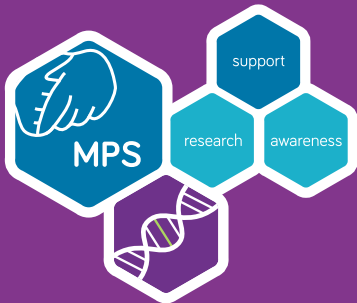


# Fundraising for MPS Society

RESEARCH | AWARENESS | SUPPORT



Society for Mucopolysaccharide Diseases  
[mppsociety.org.uk](http://mppsociety.org.uk)

# Hello, and thank you for choosing to fundraise for us!

We're so glad that you've chosen to support the MPS Society as people like you really help us to make a difference. In our guide, you'll find lots of useful information and tips to help you with your fundraising activities. You can also visit our website at [mpssociety.org.uk](http://mpssociety.org.uk) for even more inspiration.

*Thank you so much for fundraising for the MPS Society.*

Your support is essential to us as we are the only UK charity working with individuals and families affected by MPS, Fabry and related lysosomal diseases.

**Bob Stevens, CEO**

# Why your fundraising matters

As a small charity, we rely on wonderful people like you to raise funds so we can transform the lives of those affected by MPS, Fabry and related lysosomal diseases. We need to raise over £1 million each year to provide our vital services, which include specialist support, information and advocacy.

MPS, Fabry and related lysosomal diseases are rare, genetic conditions that cause progressive physical and/or neurological deterioration. There is currently no cure, but by using your money to raise awareness of these diseases, families can receive an earlier diagnosis and start receiving treatment.

## Thank You!

**360**

We make over 360 visits to patients around the UK every year.

**1600**

We support around 1600 families every year.



The top areas of support we provide are help with benefits, social care and education. We also arrange expert clinics, talks in schools and visits to families in their own home.

# Making A Difference



“Having Fabry disease takes up a lot of time. I have to go to lots of hospital appointments.”

“Over the years we have faced many challenges and **it has been an enormous help to know that the wonderful team at the MPS Society were always there** with advice, reassurance and support, as we learned to cope with Joanne’s health problems.”



“The MPS Society has been very helpful in sending us supportive information and offering to put us in touch with other families who are affected by MPS.

I know that in the difficult times to come, **the MPS Society will be there for us as parents, and for offering us the support we will all need.**”



“There was no cure or treatment when I was diagnosed but with the **research largely funded by the MPS Society**, eventually a treatment was developed that increases my energy levels, straightens my joints and helps me to start to grow again.”



# Top fundraising ideas

Looking for some inspiration?  
Here are some of our favourite fundraising ideas.

## Quiz night

Create your own quiz and hold it at a pub, social club or even your own lounge. Charge a fee, provide some snacks and raffle off some great prizes.

## Party

Whether you're throwing a party for a birthday, anniversary, a special occasion or simply because you want to get all your family and friends together, charge an entry fee, add some collection boxes and voila, you're holding a charity party.

## Garden party

An easy way to make your friends admire your plush lawn and beautiful flowers. Add in a plant sale, sell some snacks and provide some bubbly. Lovely.

## Car wash

Ever think your neighbours are neglecting their cars? Organise a car wash, charge a fee and make sure everyone knows what great cause you are raising money for.

## Fundraising ball

Invite everyone you know, as well as local businesses and maybe a celebrity (if you know one). Fundraising balls are great for raising funds and awareness and we can provide loads of exciting ideas for the night.

## Sports day

Have some summer fun and re-live your school days with some eggs, spoons and three legs! Don't forget the hula hoops! Charge an entrance fee, and make sure you have some nostalgic prizes for the race winners.



# Challenge events

Why not join in with one of our fun organised events. From bake sales to marathons, we have something for everyone.

## Challenge events

We have lots of places in sporty events such as the London Marathon, Great North Run, Royal Parks Half Marathon, RideLondon, overseas challenges and skydives. Visit our website for our full list.

[mpsociety.org.uk/fundraising-events](https://mpsociety.org.uk/fundraising-events)

## Active April

Every April we want you to get fit with us and raise £50 by walking, running, cycling or swimming 50K.

[mpsociety.org.uk/activeapril](https://mpsociety.org.uk/activeapril)

## Mini avengers

Help your child channel their inner superhero each August. You set the challenge and we'll provide the superhero mask.

[mpsociety.org.uk/mini-avengers](https://mpsociety.org.uk/mini-avengers)

## The Big Blue Bake Off

Get involved in our baking challenge every October by holding your own blue baking fundraiser. Order your free fundraising pack so you'll have everything you need to get cracking and raise some dough.

[mpsociety.org.uk/bbbo](https://mpsociety.org.uk/bbbo)

## MPS Awareness

Join us for our MPS Awareness Week in May each year to help us raise awareness of MPS.

This is a really important week for us and we aim to reach as many people as possible with our life-saving messages. You can join in the fun in many ways such as bucket collecting, manning an information stand or daring to "Wear it Blue" where we ask all of our supporters to wear blue on one day during the week.



# Fundraise in your community

Your local community can play an excellent role in your fundraising. Here are some ideas on how you can involve your community and really make a difference.

## Schools

Fundraising is a great way to work together, be creative and have fun. Cake sales, talent shows and non-uniform or dress-up days encourage children to fundraise and can teach them about teamwork, compassion and responsibility.

## Local community

There are so many things you can do in your local community – request a collection tin or organise a bucket collection, nominate us for your local supermarket charity scheme, or plan a charity event in your local community or community group.

## Have you thought about volunteering?

We always need volunteers – as a befriender, a childcare volunteer, in our head office or a representative in your local area.

**£104**

*Visit to a family*

£104 could pay the travel for a support and advocacy officer to visit an affected family providing vital, face-to-face emotional support.





# Ards 41 Club raised over £6,000 celebrating the Rugby World Cup Final

The 9th Rugby World Cup Final was celebrated in great style by Ards 41 Club and 150 guests at Clandeboye Golf club at a charity breakfast and brunch. Expert game analysis was provided by Dr Nigel Carr of Ards RFC, Ulster, Ireland, Barbarians and British Irish Lions. A magnificent event ensured that all the guests went home well satisfied irrespective of the result. A ballot, silent auction and guess the score competition guaranteed that the financial result for the MPS Society was equally satisfying.



# Fundraise at work

There are plenty of fun events and campaigns to engage your team, build relationships and create a sense of community in the workplace. We are here to help you get started.

## Team fundraising

We can help design a bespoke calendar of events to suit your team. Whether your staff are keen runners, expert bakers or looking for a team building activity we have something for everyone. Don't forget to ask your company to match any fundraising efforts – it's a great boost for your team and your funds.

## Charity of the year

By selecting the MPS Society as your “Charity of the Year”, you can help your company stand out as a responsible and ethical choice for customers. “Charity of the Year” is invaluable to small charities like ours and a shared cause can really help bring your team together.

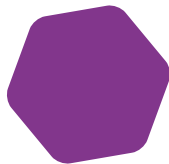
## Payroll giving scheme

A simple, tax-effective way for your team members to support a charity they love. Donations are taken directly from salaries before tax and National Insurance are deducted, so it costs less to give more. Regular donations mean we can plan ahead and budget for the future.

**£5000**

Support for 25 families

£5000 will give tailored support to transform the lives of 25 people living with MPS, Fabry and related diseases.



# London based fintech company, Liquidnet, chose MPS as Charity of the Year

Liquidnet arranged some amazing fundraising events throughout the year to keep their team motivated and to raise money and awareness of MPS, Fabry and lysosomal related diseases. They made prosecco and strawberry cupcakes, took part in a national fundraising campaign called the 2.6 Challenge, organised their own wine tasting evenings and contributed to MPS Awareness Week. We absolutely loved working with Liquidnet as they were never short of new ideas to bring in more funds and to raise awareness for us. Thank you Liquidnet!



# Organising your event

Now you've decided how you are going to fundraise for us, take a look at our handy checklist to make sure you are well prepared for your activity or event.

- Name your event** A snappy name will generate more attention and bring in more support for your event.
- Set a target** Having a goal in mind is important and working towards that goal (whether you are fundraising as an individual or in a team) will motivate you and keep you going!
- Set the date and location** Be realistic. How soon can you be ready and what do you need to do in order to set everything up in time? Book your venue way in advance and keep an eye on the weather if your event is going to be outside.
- Promotion** Tell all of your friends, family and colleagues that you are going to be raising money for the MPS Society, put up posters and post details about your event on social media (Facebook, Instagram, Twitter, LinkedIn, Snapchat, YouTube). You could even get your local newspaper or radio station involved.
- Set up a JustGiving page** It's easy to set up an online page which you can share with everyone you know to promote your event and raise funds. To set up a JustGiving page, go to [justgiving.com/sfmd](https://www.justgiving.com/sfmd). You can also use Facebook Fundraising.
- Materials** Check you have everything you need for your event. We can supply you with posters, collection buckets, sponsorship forms, stickers, branded promotional items and more. You can also download materials from our website or visit our online shop [mpssociety.myshopify.com](https://mpssociety.myshopify.com)
- Boost your funds** Encourage people to add Gift Aid to their donation to make it go further – Gift Aiding increases the value of the donation by 25%! You could also check if your company has a matched giving scheme (most do).
- Have fun** Most importantly, enjoy your event! Take photos and videos and get as many people involved as you can. Your event will not only raise money for the MPS Society, it will also raise awareness of who we are and what we do.



A huge thank you from all  
of us at the MPS Society  
and from all of our families  
for your incredible support!



# Be safe, be legal

We want you to have loads of fun and raise as much money as possible, but it's also very important to fundraise in a safe and legal way. If you need help with any of the below, please get in touch.

## Budgeting

Keep up to date records of any funds received (or pledged) and a record of all activities you carried out in order to raise that money.

## Logo and charity numbers

Copies of our logo are available to use by emailing [fundraising@mpssociety.org.uk](mailto:fundraising@mpssociety.org.uk) for permission. Our logos have to display our registered charity numbers (Charity no. 1143472 and Scotland SCO41012).

## Insurance

In some cases you may be required to take out your own insurance to cover your event. Please check with us if you have any questions about this.

## Licences

Check in with us or with your local council at [direct.gov.uk](http://direct.gov.uk) as you may need a special licence or permit for your event, e.g. collections, public entertainment licences, alcohol, lotteries and raffles. For lotteries and raffles, you might find it helpful to look at the Gambling Commission's guide at [gamblingcommission.gov.uk](http://gamblingcommission.gov.uk).

## Health and safety

Take a moment to think about health and safety for all involved in your event. Check you have sufficient first aid supplies and enough trained first aiders for the scale of your event and that all food hygiene regulations are adhered to. For current food hygiene rules, visit [food.gov.uk](http://food.gov.uk). You should also consider and inform your participants about any hazards, risks or health requirements in advance. The MPS Society cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in a fundraising event.

**Where possible, try to make it clear that you are raising funds for the MPS Society and that you are not an actual representative of the charity.**



# Consider the environment

- Opt for recyclable paper or cardboard fundraising materials like flags, banners or streamers.
- Only print what you absolutely need for your event and re-use or recycle items whenever possible.
- Choose local events with less travel involved - it's better for your carbon footprint.
- Balloon releases are not environmentally friendly so why not plant seeds or a sapling instead?

## Sending in your money

You can pay your money to the MPS Society safely and securely by using one of the following methods. The sooner you send in your money, the sooner we can put it to good use and of course send you a thank you (and even a certificate) for all your hard work.

### Online

Visit [mpssociety.org.uk/donate-now](https://mpssociety.org.uk/donate-now) and fill out the form to donate online.

If you are using an online fundraising page like JustGiving the money comes to us safely and securely automatically. You don't need to do anything further.

### Bank transfer

You can pay money directly into our bank:  
Society for Mucopolysaccharide Diseases  
Sort code: 20-02-06

Account no: 33986306

Please use your full name as a reference and send us an email so we know to expect the payment.

### Over the phone

Call us on 0345 389 9901 and we can take your card details securely over the phone.

### By post

Send in a cheque along with your name and details of your event. Make cheques payable to MPS Society and post to:

The Fundraising Team,  
MPS Society, MPS House,  
Repton Place, White Lion Road,  
Amersham, Buckinghamshire HP7 9LP

**Please do not send cash in the post.**

If you're eligible we can claim Gift Aid on your behalf and boost your donation by 25%. Download a Gift Aid form from our website: [mpssociety.org.uk/fundraising-resources](https://mpssociety.org.uk/fundraising-resources)

*giftaid it*

# Together we can transform lives

We need you now more than ever. In order for our work to become a reality please consider supporting us, through a regular donation, taking part in one of our many challenge events, getting your company involved or volunteering your time.



[mpssociety.org.uk](http://mpssociety.org.uk)  
[fundraising@mpssociety.org.uk](mailto:fundraising@mpssociety.org.uk)  
0345 389 9901

 [MPSSocietyUK](https://twitter.com/MPSSocietyUK)

 [mpssociety](https://www.facebook.com/mpssociety)

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